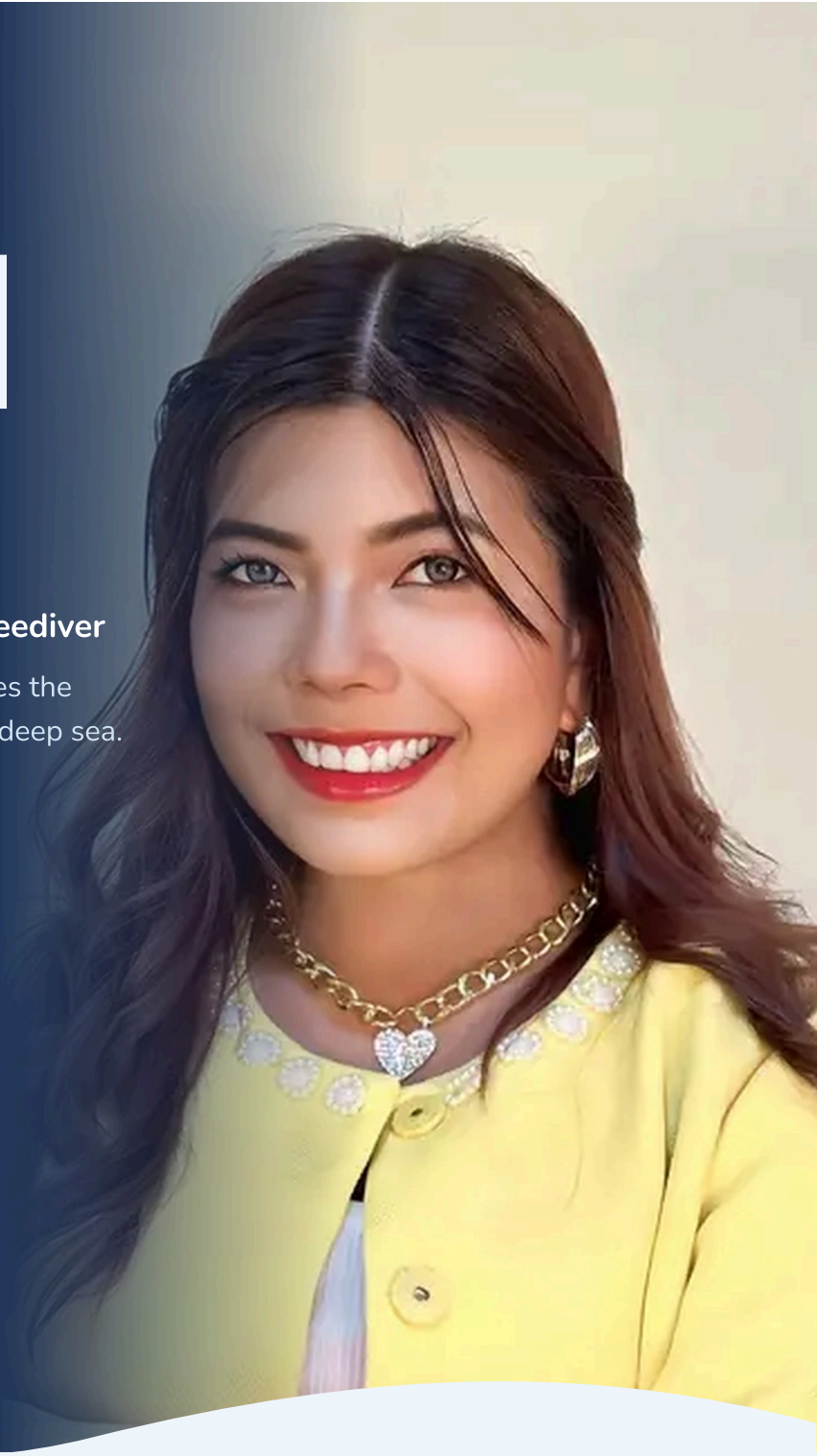
MG MARIYAH GAGA

MEDIA KIT · NOVEMBER 2026

MARIYAH GAGA



Content creator · Licensed teacher · Freediver

The Bisaya teacher-turned-creator who makes the Philippines laugh, from the classroom to the deep sea.

1.03M
followers on all platforms

552K
TikTok followers

328K
Facebook page + profile

12.5M
TikTok likes

BRANDS

skopa · Taxed · EF Real Estate · Mesmerizing Glow

info@mglow.ph · mariyahgagaofficial.com

AUDIENCE

More than one million people follow Mariyah.

Warm Bisaya humour and “a little bit of everything”: comedy skits, freediving and travel vlogs, fitness and food trips. Follower counts are public numbers on 19 November 2026; audience split, reach and impressions come from her own analytics.

TikTok @mariyahgagaofficial	**552K** 12.5M likes		54%
Facebook page Mariyah Gaga	**271K** Digital creator page		26%
YouTube @mariyah_gaga	**100K** 3.38M views · 358 videos		10%
Facebook profile Personal profile	**57K** Digital creator profile		6%
Instagram @mariyah_gaga	**24K** Photos, reels, stories		2%
TikTok 2.0 @mariyah_gaga	**22.5K** 437K likes		2%

1.03M
personal followers across six accounts

75% women	**25%** men	**25-35** largest age group
100K avg. reach	**600K** avg. impressions	**15-24** second age group

ON TOP · HER BRAND

+28.6K

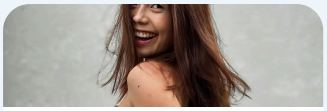
Mesmerizing Glow: Facebook 15K · TikTok 12.1K · Instagram 1.5K. Counted separately; combined reach 1.05 million.

TOP VIDEOS

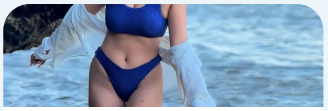
Proven hits

“Nakakamiss yung TikTok dati” skit	**1.3M**
Reply skit: “sorry, practice pa”	**420K**
IGNORING MAHALIA | Kawawa	**261K**
“Shifting profession real quick”	**236K**
Grabe ka Mahalia! | I DO, YOU TELL	**166K**

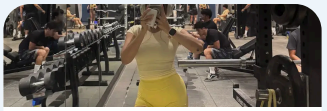
WHAT I MAKE



LAUGH
Bisaya comedy skits, where it all started.



DIVE
Freediving trips and life by the sea.



MOVE
Fitness, the gym and mountain trails.



EXPLORE
Travel, beaches and food trips.

BRANDS & PROJECTS



Mesmerizing Glow · her own brand
Sunflower skin, lip and hair care, made in the Philippines. Sold on mglow.ph, TikTok Shop and Shopee.

15K Facebook
12.1K TikTok
21.5K TikTok likes

skopa
Co-host and moderator of TikTok LIVE sessions with founder Emanuel Flury. skopa.ai

Taxed
TikTok LIVE co-host with founder Emanuel Flury. taxed.ch

EF Real Estate
Brand collaboration. eflury.com

EARLIER BRAND COLLABORATIONS

BOBSON · VIRGINIA · FOCALLURE · FINETOO · barenbliss · Hottie Diary · You Glow Babe · ZOLELE · A · mi · AlcoPlus · MAYBELLINE NEW YORK · DEOplus Natural · Smart · realme · KCC Mall de Zamboanga · BuiltSafe Build a Better Future

SERVICES & STARTING RATES

Promotion video
Made in her style, posted on her channels.
from ₱40,000

Product review
An honest review of your product.
from ₱30,000

Social media post
Feed post or reel on Facebook or Instagram.
from ₱15,000

Unboxing
First-look unboxing on camera.
from ₱20,000

WHAT I PROMOTE

Beauty & skincare · Fashion · Food & cooking · Travel & tourism · Home appliances · Fitness & wellness · Diving & resorts · Telco & remittance · Education

YouTube integration from ₱35,000 · TikTok + Facebook + Instagram bundle from ₱70,000 · events and hosting on request. Paid ad usage and exclusivity quoted on top. No gambling or unproven health claims. Sponsored content is always clearly marked.

MG
MARIYAH GAGA

BOOK MARIYAH

Let's make something people remember.

Email info@mglow.ph · replies within 2 working days
TikTok · Facebook · YouTube · Instagram · mariyahgagaofficial.com

Scan for her website